

## **CONSENT FOR DIRECT MARKETING & OTHERS (STAND-ALONE OR EMBEDDED)**

In order to process this application and subsequently to continue performing the contractual agreements entered between you and the companies in AFFIN Bank Berhad Group (“ABB Group” as defined in the Privacy Notice) comprising its wholly-owned subsidiaries, related corporations and/or associates, we may need to obtain and disclose your personal data in accordance with our Privacy Notice.

To keep you informed about our new services and latest promotions we might also disclose your personal data for direct or cross-marketing activities within ABB Group or to our strategic partners or such other third parties (“3<sup>RD</sup> Parties”) outside ABB Group that may have information about products, services and promotions that may be of interest to you.

For ABB Group products, opt-out by making your selection below if you do not consent to cross-marketing. For 3<sup>rd</sup> Parties, opt-in if you wish to receive cross-marketing, opt-out if you do not wish to receive cross-marketing.

By signing this form, I/we am/are declaring that I/we have read, understood and agreed to be subject to the ABB Group’s Privacy Notice and expressly consenting to and authorising ABB Group:

- To request for and to obtain all the personal information and data in this form for the purpose of processing this application;
- That my/our information is disclosed within the ABB Group for the purpose of facilitating the business, marketing, operations, services and other purposes of the ABB Group; and
- To collect and process my sensitive personal data for the purpose of this application (where applicable).

To the extent that ABB Group intends to disclose my/our information for the purpose of strategic alliances, marketing or promotional purposes (“marketing purposes”) **for external products or services belonging to 3<sup>rd</sup> Parties**, my/our choice is as per my/our selection below (please tick):

- Yes, I/we expressly agree to the disclosure of my/our personal data for marketing purposes (**opt-in**)
- No, I/we do not agree to the disclosure of my/our personal data for marketing purposes (**opt-out**)

**Note: If you are an existing customer, your previous choice remains unless you indicate otherwise above.**

I/we acknowledge that I/we have read and understood ABB Group's Privacy Notice which is available at all ABB Group offices or branches or on the website at [www.affinbank.com.my](http://www.affinbank.com.my) or [www.affinislamic.com.my](http://www.affinislamic.com.my), or has otherwise been made available to me/us and confirm my/our agreement to the same.

By signing this form, I/we further confirm that all personal data that I/we have provided are all true, up-to-date and accurate. Should there be any changes to any of my/our personal data, I/we shall notify the relevant company in ABB Group where my/our account is maintained immediately.

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*Signature (s)*

Name (s):

NRIC (s):

***Consent for Direct Marketing – ABB Companies (February 2018)***